

LAMBETH & NAGLE COMMUNICATIONS

PUBLICITY • PUBLICATIONS • MARKETING

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LAMBETH & NAGLE COMMUNICATIONS is an award-winning, quality-oriented public relations and marketing-communications agency based in Miami. Since 1984, we have been helping businesses and organizations promote their products, services, activities and events locally, nationally and internationally.

With full-service capability, we can produce complete marketing and communications campaigns or handle individual projects and assignments on short notice. Through our broad base of knowledge, talents and skills, we can help you get the right message to the right audience at the right time.

Agency services include:

- Publicity
- Print and electronic advertising
- Complete graphic services, including brochures, newsletters, annual reports
- Trade Shows and displays
- Product introductions
- Special Events
- Corporate videos
- Website design and implementation



As information technology has taken center stage in business communication, Lambeth and Nagle has expanded its services into website creation, design and implementation. From simple image sites to interactive commerce sites, Lambeth and Nagle provides complete internet services. We specialize in creating and maintaining websites that are both dynamic in appearance and easy to navigate.

A bicultural/bilingual focus enables us to provide special service in South Florida – professional know-how crossing the community's diverse cultural and ethnic lines with sensitivity and awareness. Because of this diversity, we are often called upon by out-of-state agencies when they need special expertise in the South Florida/Caribbean/Latin American market.

LAMBETH & NAGLE COMMUNICATIONS has earned numerous national, state and local awards and distinctions for its work. The firm offers its clients a high level of talent, conscientious concern and close attention to detail. We are proud of the fact that most of our new business comes from referrals and personal recommendations and that we have worked continuously for some clients for nearly two decades.

If you are looking for outstanding, professional public relations, marketing and communications support, we encourage you to talk with our past and present clients about the quality of our work and the results achieved.

Agency Principals

Penny Lambeth and Cory Gittner, two well-known South Florida public relations and marketing consultants, and their associates represent many years of experience.

Penny Lambeth is a specialist in media relations. She has generated articles about clients in such publications as The Wall Street Journal, Forbes, Newsweek, Business Week, USA Today, Washington Post, Caribbean Week, Architectural Digest, Vanidades, Florida Trend; Wire services AP, UPI, and client appearances on Good Morning America, Today, CNN, ESPN and many television programs.



Penny began her career with Hank Meyer, founder of Hank Meyer Associates, where she served on the Board of Directors for six years. She left to set up an international public relations and marketing department for the North American operations of Banco Consolidado of Venezuela.

The recipient of many awards for materials produced, she is a contributing editor for several business magazines and has written for Conde Nast Traveler, Glamour, Caribbean Week, Aboard, Washington Post and Advertising Age. Penny moves comfortably between the Anglo and Hispanic communities. She serves on the boards of directors of Commissioner Dennis Moss's Community Image Advisory Board, Tropical Audubon Society, The Villagers and on the Executive Committee of Dade Heritage Trust. She is vice-president of TREEmendous Miami and also chairs the Miami City Cemetery Task Force. Penny was recently nominated for the PaineWebber "Women of Influence" award. She was profiled in the career book, Making It Big in The City, published by Coward-McCann. She has been a guest speaker at the University of Miami, FIU, Ohio State and other universities.

Cory Gittner has been providing the South Florida business community with the finest marketing and communication services for 20 years. With a strong agency background, he is known for creating and directing several successful client campaigns. He has a degree in journalism from the University of Florida and in the 1980s was vice president of Herb Kelly Associates.



Cory has also served as editor of a general circulation medical journal that has claimed regional and national awards. He specializes in areas as diverse as health care, manufacturing, aviation and municipal and governmental communications. He has won several writing prizes and authored a historical book on South Florida tourism in 2000. He recently completed a citizen's forestry manual for Miami-Dade County. He is a member of the Rotary Club of Miami.

From website design to direct mail packages, Cory continuously provides solid solutions to any marketing and communication need. All of our publishing is done through MEDIATECH which is headed by Cory.

In the graphic design field, LAMBETH & NAGLE COMMUNICATIONS has won in the prestigious New York Art Directors competition for a corporate profile, CA competition in California for an annual report, the 1996 National Certificate of merit from the Printing Industry of America for an annual report and, other projects, the 1999 Award of Merit and a subsequent Best of Category Award from the Printing Industry of Florida.

Lambeth & Nagle Communications

Clients We've Served

KMC Acquisition Corporation
Automatic Data Processing (ADP)
South Florida Banking Institute
CBS – 48 Hours
Burdines
City of North Bay Village
Mail Boxes Etc.
De La Flor Florist and Garden Center (FTD)
Gran Central Corporation (FEC Industries)
Papa John's Pizza – Southeast Division
Bascom Palmer Eye Institute
Miami Lighthouse for the Blind
St. George Hotel, Belize
Health Choice Network
American Express (Real Estate Division)
Automata International – Venezuela
Banco Consolidado – Venezuela
Allergy Centers of America
The City of Miami
Air Jamaica
Hadassah National Convention
Florida Parks Service Dept. of Environmental Protection
Mercy Hospital
City of Miami Centennial Committee*
Summit of the Americas*

**Pro Bono*

